

## Tidewater Chapter Annual Planning Meeting Minutes

**When:** Tuesday, June 7, 2022; 6 pm

**Where:** Hilton Garden Inn Town Center

**Attendees:**

Lakala Abrams

Gabriella Beale

Valerie Carpenter-Ho

DeShon Gilliam

John Harris

Chris Jennings

Beth Lawson

Christi Lineberry

Olivia Mallett

Robyn Walters

Carlos (last name not documented)

### **I. Agenda Items**

- Opening Remarks – Chris Jennings
  - Recap of the 2021-2022 Chapter year
    - Awarded Gold level Outstanding Chapter
    - 8 Hokie Happy Hours
    - 9 Chapter meetings
    - 10 football game watching parties
    - 1 basketball game watching party
    - 1 New Student Welcome
    - 2 special events
    - April 16<sup>th</sup> Run in Remembrance
    - Young Alumni Hokie Happy Hour
    - 2 Fundraising events
    - 2<sup>nd</sup> Annual VTAA Golf Classic
    - 2 service events
    - Salvation Army Christmas Depot
    - Hosted speaker event (Christi Lineberry/Young Alumni event)
    - Awarded \$12,500 in scholarships to 10 incoming freshmen
    - Endowed \$50k into Tidewater Hokies Scholarship Fund
- Chapter Roles and Responsibilities
  - Executive Members for 2022-2023
    - Robyn Walters – President
    - Chris Jennings -Immediate Past President
    - Amy Cheatham - Secretary
    - Bryan Cross – Treasurer
    - Valerie Carpenter-Ho – At-large
    - Tony Flores – At-large
    - DeShon Gilliam – At-large
    - Lynell Helms – At-large
    - President-elect open
    - Two open At-large positions
  - Team Leads for 2022-2023
    - Young Alumni – Olivia Mallett

- Diversity and Inclusion – Lakala Abrams
- Chapter Ambassadors/New Volunteers – John Harris
- Hokie Club Liaison – OPEN
- Social Team – DeShon Gilliam
- Special Events – Lynell Helms
- Service Events – Tony Flores
- Scholarships – Ashley Sumner
- Hokie Business Network – Chris Jennings
- Marketing and Communications – OPEN
- A huge THANK YOU to outgoing Executive members Joe Myers, Tye Griffith, and Jina Gaines for many, many years of dedicated and meaningful service to our Chapter and Executive Board!
- Blacksburg Initiatives for 2022-2023
  - Reunion Weekend
  - Hokie Club/Athletics
  - Welcome to the City (Social)
  - Financial resources (putting financials into our events as we are a Focus Area)
- Tentative Engagement Team Opportunities
  - Young Alumni
    - 5k event
    - Adult sports leagues
  - Diversity and Inclusion
    - TBD
  - Chapter Ambassadors/New Volunteers
    - Manage volunteers/outreach
    - Reminder/follow-up emails
  - Social Team
    - ODU pep rally/post-game party
    - Welcome to the City
    - Hokie Happy Hours
    - Game watching parties
  - Special Events
    - New Student Welcome
    - Golf Tournament (Steve Berry may champion?)
    - ODU tailgate
  - Service Events
    - Salvation Army
    - Big Event
  - Scholarship
    - Increase awards
  - Hokie Business Network
    - College speaker
    - Career Services
    - College Liaison
- Chapter Outlook for 2022-2023
  - Preliminary planning calendar attached

**Next meeting – Tuesday, 8/2/2022  
6:30pm; Location to be announced**

### **Hokie Happy Hours:**

Date	Location	Time	Notes
August 23, 2022 (??)	Ballyhoos New Realm		Welcome to the City event VTAA kick in portion  Location Picked by Jul 1
October 20, 2022			Location by Sept. 1 Make focus event
December 1, 2022 (??)			Volunteer Social Location by Oct. 1
January 25, 2023	Elation	5:30-7:30	
February 23, 2023	Wasserhund VB	5:30-7:30	
March 23, 2023	Shorebreak	5:30-7:30	
April 27, 2023	O'Conner	5:30-7:30	
May 18, 2023	Wasserhund Ches.	5:30-7:30	
June 22, 2023 (tentative)	Eagle's Nest	5:30-7:30	

### **Game Watching Parties**

Date	Game	Kickoff Time	Location	Notes
09/02/2022	ODU	7:00 PM	ODU Elation Brewing	Hosting tailgate, Elation for watch location/after party
9/10/2022	BC	8:00 PM		
9/17/2022	Wofford	11:00 AM		
9/22/2022	WVU	7:30 PM		
10/01/2022	UNC	TBA		
10/8/2022	Pitt	TBA		
10/15/2022	Miami	TBA		

Date	Game	Kickoff Time	Location	Notes
10/27/2022	NC State	7:30 PM		
11/5/2022	GT	TBA		
11/12/2022	Duke	TBA		
11/19/2022	Liberty	TBA		
11/26/2022	UVA	TBA		

### **Chapter Meetings**

Date	Time	Location	Notes
08/2/2022	6:30 PM	Chris's Office (Tentative)	ODU plans
09/06/2022	6:30 PM		
10/04/2022	6:30 PM		
11/02/2022	6:30 PM		
12/06/2022 (?)	6:30 PM		
01/03/2023	6:30 PM		
02/07/2023	6:30 PM		
03/07/2023	6:30 PM		
04/04/2023	6:30 PM		
05/02/2023	6:30 PM		
06/06/2023	6:30 PM		

### **Service Events**

Date	Event	Location	Notes
December 2022	Salvation Army		
April 8, 2023	The Big Event		

### **Other Events**

Date	Event	Time	Location	Notes
9/1-9/2 2022	ODU	7:00 PM Kickoff		Pep rally Thursday at Waterside, Tailgate at ODU
2022	Welcome to the City			
June 2023	Relay for Life			First weekend in June Chris & Tony
April 15 or 16, 2023	3.2 for 32			North End Run Club  Tony
May 21, 2023	New Student Welcome	4:00-7:00	Shorebreak	
May 2023	Scholarship Awards			
2023	Cornerstone			Tag Katie from Blacksburg/ Collab
June 2, 2023	Golf Tournament			
January 2023	Business networking event			Wine tasting