

## Tidewater Chapter Business Meeting Minutes

**When:** Tuesday, November 9, 2021; 6 pm

**Where:** Chicho's Little Neck

### **Attendees:**

Robert Bird

Bryan Cross

John Harris

Valerie Carpenter-Ho

Tony Flores

Chris Jennings

Amy Cheatham

DeShon Gilliam

### **I. Agenda Items**

- Engagement Team – Chris Jennings
  - VT Parent Event Wrap-up:
    - The event at Tapped went well and there are parents that are interested in getting involved in our Chapter.
    - Cost was just over \$300 and about 30 people of the 50 RSVPs came
    - A potential golf sponsor was identified during the event
    - **Action Item: All who have pictures should get them to Robyn Walters to post/use**
- Social Team – DeShon Gilliam
  - October 21 Hokie Happy Hour at Wasserhund-Chesapeake went well.
    - **Action Item: All who have pictures should get them to Robyn Walters to post/use**
  - Upcoming Hokie Happy Hours
    - November 17, 2021 at Elation Brewing
  - Basketball Game-watching
    - VT @ UNC – November 29, 2021 at 7pm; tentative for Waterside
    - **Action Item: DeShon Gilliam to confirm Waterside availability**
    - **Action Item: Robyn Walters to post event announcement**
- Special Events – Chris Jennings
  - Hokie Hike
    - Event went well
    - About 20 people participated
    - **Action Item: All who have pictures should get them to Robyn Walters to post/use**
  - VT @ ODU football in Norfolk on September 3, 2022 – will need to determine if we're doing another event and, if so, start the process of reserving the space and making arrangements
- Service – Tony Flores
  - Salvation Army Christmas Depot
    - December 4, 2021 from 10am – 2pm at Military Circle
    - Event is posted to social media
    - Participants should register on-line
    - **Action Item: Tony Flores to confirm whether we can exceed the allotted number of pre-registrations or have unregistered participants show up on the date**

- Scholarship – Amy Cheatham (on behalf of Ashley Sumner)
  - Requested updates to the application were reportedly made. A screen shot of the application has been requested to confirm content before opening the application process.
  - Unless changes to the application are required, it is planned to open applications on December 15<sup>th</sup> in hopes of increasing the number of applicants.
  - Anticipated schedule:
    - Application deadline: April 29, 2022
    - Reviews completed: May 13, 2022
    - Interviews: May 24-25, 2022
  - Ashley Sumner is looking into how to better reach out to local schools to communicate about the scholarship availability
- Communications/Marketing – Chris Jennings (on behalf of Robyn Walters)
  - Remaining Budget Items
    - Standard Koozies: 500 ordered from Brand Fuel; since we're using the previous style, there's no set-up fee.
    - Seltzer Koozies: Chris Jennings requested Brand Fuel do a mock-up in maroon; availability of this size is delayed until approximately February 2022, but it was decided by attendees to order them once mock-up is complete
    - Golf give-aways: Options currently being considered
  - Tony Flores still has some of the give-aways that were sent from Blacksburg

## II. **Executive Committee Reports**

- Treasurer (Bryan Cross)
  - The unauthorized Amazon activity has been resolved and a new card has been issued
  - We have \$12,400 in the operating account
  - It is recommended not to increase the annual scholarship amount, even with the new endowment until we start to replenish the operating account now that events are resuming
- Secretary (Amy Cheatham)
  - Email received from Blacksburg regarding Mobile Cause fundraising challenge
  - It was decided by attendees that Tidewater Chapter is not going to participate in order to focus on other concurrent efforts and events
- President (Chris Jennings)
  - Golf Tournament
    - Confirmed for June 3, 2022 at Heron's Ridge

**\*\* There will be no meeting in December. The next meeting will be in January 2022 \*\***