

Tidewater Chapter Business Meeting Minutes

When: Tuesday, January 10, 2023; 6 pm

Where: Union Ale House

Attendees:

Gabriella Beale

Valerie Carpenter-Ho

Amy Cheatham

Bryan Cross

Tony Flores

DeShon Gilliam

Chris Jennings

I. Agenda Items

➤ Social Team – DeShon Gilliam

- Basketball Watch Party/Food Drive – 1/18/2023 @ 6pm; Waterside (joint event with UVA Alumni)
 - Hokie Happy Hour – 2/15/2023 @ 6pm; Elation Brewing
 - Tony posted to website
- **Action Item: DeShon to coordinate Hokie Happy Hours for March – June**

➤ Special Events – Lynell Helms (absent)

- Potential opportunities for a Tides and/or Admirals group outing
 - Chapter will work to hold April 16th Remembrance “3.2 for the 32” with North End Run Club again this year
 - Winefest
 - May 6-7, 2023 @ Town Point Park
 - Board approved motion to purchase two tables; intent to target a new demographic and promote membership (~\$900)
- **Action Item: DeShon to coordinate/complete reservation**

➤ Service – Tony Flores

- Big Event
 - Waiting on date from Blacksburg
- **Action Item: Tony to start researching options**

➤ Scholarship – Ashley Sumner (absent)

- Application is live

➤ Communications/Marketing – Robyn Walters (absent)

- Olivia Mallett has volunteered to take over this role
- **Action Item: Robyn and Olivia to coordinate turnover**
- Access to our website/email address continues to be an issue; we are likely looking at a re-build.
 - We also have new emails that we need to start leveraging for events, volunteers, etc.
- **Action Item: Chapter leadership to initiate search for new webmaster**

II. Executive Committee Reports

➤ Treasurer – Bryan Cross

- Reminder for team to provide receipts, if any, for reimbursement

- Secretary – Amy Cheatham
 - We have a new Chapter liaison – Jennifer Quam-Howell
 - Giving Day has been announced
 - 2/15-16/2023 (noon to noon)
 - Ambassadors being recruited
 - Chapter needs to be prepared to promote on social media
- Young Alumni – Olivia Mallett (absent)
 - No report
- Volunteer/Engagement – John Harris (absent)
 - No report
- Hokie Business Network – Chris Jennings
 - Targeting a Happy Hour in March – possibly at Three Notch'd
 - Targeting a lunch event with a speaker in May/June
- President – Robyn Williams (absent)
 - Will be attending a leadership summit in DC in February

III. Miscellaneous/Open Discussion

- Board approved motion to send flowers to the funeral of a former, longtime, active volunteer (\$75-\$100)

Next meeting 2/7/2023 @ 6pm
Location TBD