

Virginia Tech Alumni Association
Richmond Chapter Board Meeting
June 15, 2021
6:00 pm
Virtual Meeting

- I. CALL TO ORDER: Elyssa Mackey, President, welcomed all Board Members and guests and called the meeting to order at 6:06 pm. A quorum was present.

BOARD MEMBERS:

Elyssa Mackey, President	Vernon Wildy, Ambassador, 2021
Jason Habel, Past President	Lauren Knowles, Ambassador, 2021
Aaran Kelley, Vice President	Eugene Pogue, Ambassador, 2022
Steven Smith, Treasurer	Charlie Wood, Ambassador, 2022
Cotter Starnes, Communications	Emma Bradberry, Ambassador, 2023 (absent)
Patrice Strachan, Recording Secretary	Steve Smith, Ambassador, 2023 (absent)

GUESTS:

Deidre Fitzgerald, Kate Hendricks, Mark McMurray

- II. APPROVAL OF MINUTES: The May 18, 2021 meeting minutes were approved as written.

III. OFFICER REPORTS

- A. Treasurer: Steven reported he is working on the year-end reports. He asked board members to submit all FY21 expenses to him promptly. The scholarship payment to Virginia Tech will be due in mid-July.
- B. Secretary: Patrice reported the Chapter's Zoom account expires in July and will be renewed in June to take advantage of a 20% discount. The account will be registered with the Chapter Secretary's Gmail account and is open for use by any board member.
- C. Communications Director: No report.
- D. Vice President: No report.
- E. President: Elyssa's report is in the reports of the events that follow.

IV. UPCOMING EVENTS & COMMITTEE REPORTS

- A. RVA Career Expo Recap:
 - a. Patrice reported that Steven has the March 2020 Expo list of companies to send refund checks or record liabilities and donations. As a result of the post-COVID positive signs for reopening, the board agreed to consider hosting the next RVA Career Expo on October 1, 2021, to be decided at the July board meeting.
- B. Monthly Chapter Events
 - a. Hokie Golf Classic - May 20 – June 30: This event is still going on through the end of the month.
 - b. Fightin' Hokies Lager Event at Hardywood – July 19, 5–7 pm: This event was moved up to July 19. Whit Babcock and Justin Fuente will be in attendance, plus a band and food trucks. Registration is \$20 and includes admission, two drink tickets, and a souvenir glass. \$10 of every registration goes to the scholarship fund of your choice. We will have a tent for engagement and volunteer recruitment; Elyssa asked for volunteers to work at the tent. Charlie volunteered to pull swag and tents from the storage unit. Info cards will be available at the table. Elyssa will check with Christi to see if we can sell items or raffle tickets at our table. You must register ahead of time; the link is on our website.

- c. August 14: "Welcome to the City" event at Hardywood Westcreek. The Young Alumni Committee will head up this event.
- d. Sept 3-5: Volunteer Engagement Summit. It will be held on the first home game weekend and includes a tailgate event.
- e. Sept 23 or 30 (TBD): Alumni Charity Challenge at Hardywood Richmond. The Young Alumni may coordinate this event.
- f. Elyssa asked when we should resume hosting Happy Hours and Game Watching Parties. The board agreed to combine the first post-COVID Happy Hour will with the Welcome to the City event on August 14.
- g. Hokies Helping Hokies: Jason will target an event in July, providing the Richmond Center open by then. Cotter proposed considering hosting some meetings in the evening to open up to alumni who cannot meet in the mornings.
- h. Scholarship: Lauren reported the committee selected the ten finalists and two backup awardees. It is a diverse mix of majors, high schools, and genders. Lauren will email the final list to board members following the board meeting. The scholarship committee will notify each awardee by email, and a certificate will be sent in the mail to each recipient. A scholarship will be named in honor of our 2021 Hall of Fame Award Recipient, Rick Curry.
- C. Community Service: The Big Event was moved this year to September. Elyssa will contact Holly McPhail, who has coordinated this in the past.
- D. Technology: Eugene: will work with Patrice to have Jerry Gee and the Expo resume database volunteer in touch with one another. Since the Chapter already owns this domain, the goal is to create a chapter-managed resume database under www.resumes.rvacareerexpo.com.
- E. Young Alumni: Deidre Fitzgerald was introduced as the new committee chair to coordinate the Young Alumni events for the upcoming year.
- F. Diversity: Eugene reported he is open to hosting a diversity event in September or October now that things are opening up.

V. COMMENTS/GENERAL DISCUSSION

None

VI. NEW/OLD BUSINESS:

- A. Aaran announced the 2021/2022 Slate of Officers beginning July 1, 2021, as listed below. Board members approved all candidates by acclamation.

EXECUTIVE COMMITTEE

PRESIDENT (1yr): Elyssa Mackey
 PRES-ELECT (1yr): Aaran Kelley
 PAST PRESIDENT (1yr): Jason Habel
 RECORDING SECRETARY (1yr): David Kunnen
 COMMUNICATIONS DIRECTOR (1yr): Cotter Starnes
 TREASURER (1yr): Steve Smith

AMBASSADORS

3-yr (term ends June 2024): Mark McMurray
 3-yr (term ends June 2024): Kate Hendricks
 2-yr (term ends June 2023): Emma Bradberry
 2-yr (term ends June 2023): Steve Smith
 1-yr (term ends June 2022): Eugene Pogue
 1-yr (term ends June 2022): Charlie Wood

- B. New volunteers this year include a Scholarship Chair (name?) and social media assistance by Kate Hendricks. Volunteers are needed for game-watching parties and happy hours as Stephanie Casey is stepping down at the end of June.

C. Aaran acknowledged and thanked Lauren Knowles, Patrice Strachan, and Vernon Wildy, who rotate off the board at the end of this term.

VII. NEXT MEETING: July 20, 2021, at 6:00 pm, location TBD, but preferably in person at Richmond Center, with a hybrid meeting option for anyone who wants to attend virtually.

VIII. ADJOURNMENT: The meeting adjourned at 6:52 pm.

DRAFT