

Virginia Tech Alumni Association
Richmond Chapter
Board Meeting
June 16, 2020
6:00pm
Virtual Meeting

- I. CALL TO ORDER: Welcome Officers & Guests; Introductions
- II. APPROVAL OF MINUTES: Approved
- III. OFFICER REPORTS
 - a. Treasurer: Activity includes regular monthly expenses and one refund for the Expo. Year-end financial report will be created in the next two weeks. Financial records and bank accounts will be prepared and transitioned to the new treasurer. Currently have just under \$65,000.
 - b. Recording Secretary: no report
 - c. Corresponding Secretary/Communications: Blacksburg is doing webinars which are being added to our website. One of special interest to our Chapter is on June 29th with Sean O'Keefe hosting a virtual happy hour about beer. The registration link will be on our website.
 - d. Diversity: no report
 - e. Vice President: no report
 - f. President: Gratitude and thanks for everyone stepping up and contributing in so many ways over the past year. While things have not gone exactly as planned it is good to see everyone here and healthy. Special thanks to Rick who is transitioning off after 15 years on the Board.
- IV. ELECTIONS
 - a. Nominating Committee – Charlie, Elyssa, Vernon, Cotter, & Jason
 - b. Nominations – Executive Committee
 - i. President – Elyssa Mackey
 - ii. President-Elect – Aaran Kelley
 - iii. Recording Secretary – Patrice Strachan
 - iv. Communications Director – Cotter Starnes
 - v. Treasurer – Steven Smith
 - c. Nominations – Ambassadors
 - i. Emma Bradberry – term ends 2023
 - ii. Steven Smith – term ends 2023
 - iii. Eugene Pogue – term ends 2022
 - iv. Charlie Wood – term ends 2022
 - v. Vernon Wildy – term ends 2021
 - vi. Lauren Knowles – term ends 2021
 - d. Vote
 - i. Motion from Rick to approve the entire slate of officers. Motion seconded by Cotter.
 - ii. All in favor. None opposed. Motion passes. Those elected take office on July 1, 2020 and term ends on June 30, 2021.
- V. UPCOMING EVENTS & COMMITTEE REPORTS
 - a. Monthly Chapter Events:
 - i. Hokies Helping Hokies – Working to recreate virtually, at least for the near-term. Facebook page has been created. A marketing plan is being developed to roll out once virtual events are ready. The goal is to reach new and existing alumni, show that this Chapter cares, and connect people.
 - ii. Hokie Humpday Happy Hour – on hold due to COVID-19
 - iii. Wine Lover's Happy Hour – on hold due to COVID-19

- iv. Game Watching – on hold due to COVID-19
- b. Community Service:
 - i. Career Expo
 1. The app is still up and running for the spring event so jobseekers and employers can continue to connect.
 2. The October Expo is not looking good for an in-person event. Another major in-person event in the area, the Folk Festival, that happens the same weekend was just announced to be cancelled.
 3. We still have the money that 106 companies paid to be a part of the Expo. Most employers are waiting patiently without complaint. We need to decide if we are going to shift to virtual for October or if we are going to try to wait until we can do something in-person.
 4. We signed a contract for the mobile app for two events annually at a cost of \$7,000 per year for three years. The app from this Spring is still up and running so there is not much of a need to develop anything new at this time. However, if we move to a more structured virtual event we will need to invest in a platform to do so.
 5. There is a need for a committee of folks who are able and willing to put the time in and should get that started now. There will be a committee meeting Tuesday, June 23rd at 6:00pm.
 - c. Scholarship:
 - i. Ten recipients were chosen out of a very good group of candidates this year. The committee chose fifteen, ranked them by need, and determined the final ten that way. Notifications will be going out very soon.
 - ii. Website has FAQs which are now out-of-date since the application process was slightly different this year. Lauren will look at them to make updates.
 - d. Diversity:
 - i. We would like to plan something but cannot do anything in-person at this time but will consider ideas for something virtual. Anyone who can join the Diversity Committee please let Eugene know.
 - e. Young Alumni:
 - i. Links for virtual events from Blacksburg were sent out last week and will be shared on the Facebook page. Blacksburg will alert the Chapter to any updates and direction on proceeding with events as those decisions are made.
 - f. Technology:
 - i. AlumniSpaces is working well for us. It is very user friendly and there have been no glitches lately. Anyone who can assist with keeping the website updated, let Elyssa know. Cotter will be given access to AlumniSpaces to help. Eugene has continued to make updates as they occur.

VI. CONSTITUTION AND BYLAWS AMENDMENTS

- a. Constitution and Bylaws reviewed and amended. All proposed amendments approved by vote. Newly proposed amendments to the Constitution will be voted on at the July meeting.

VII. DISCUSSION

- a. Is there any COVID funding that the Chapter may be eligible for? (Charlie)
- b. Are we able to sign up for Amazon Smile? (Eugene)
- c. In an effort to diversify our income, we need to think about other events. There are many people that are getting outdoors and running or biking. Cotter is interested in looking into some sort of small bike or fun run event.

VIII. NEXT MEETING: July 21st @ 6:00pm via virtual platform

IX. ADJOURNMENT at 8:00pm