



DALLAS-FORT WORTH CHAPTER
OF THE MIZZOU ALUMNI ASSOCIATION

www.mizzoudfw.com

January 10, 2018

Re: Chase Daniel and DFW Mizzou Golf Tournament; Friday, April 6, 2018;
Sky Creek Ranch Golf Club, Keller, Texas – **Sponsorship Letter**

Dear Tiger Supporter,

The **Dallas-Fort Worth Chapter of the Mizzou Alumni Association**, along with New Orleans Saints quarterback and Mizzou alumnus **Chase Daniel**, are proud to present our fourth annual golf tournament that will raise funds for both the Chapter's Scholarship Endowment and the Chase Daniel Lone Star State Scholarship Fund.

The tournament will be a four-person scramble at the stunning Sky Creek Ranch Golf Club in Keller, Texas on **Friday, April 6th**. With a noon lunch and 1:30 pm shotgun start, we anticipate over 130 golfers from across the Metroplex will attend to support these two great causes. A dinner, awards ceremony, and fundraising auctions will follow the tournament. **Both the Chapter Endowment and Lone Star State Scholarship Fund go to provide college scholarships for DFW high school students** who will enroll at the University of Missouri in Columbia, MO.

This fantastic event will only be successful through the support and participation of our community members and businesses. To that end, we have created a variety of sponsorship levels tailored to varying price points so that you can find the sponsorship option that best fits your goals. Each sponsorship comes with extensive marketing coverage both online ahead of the event and the day of the tournament.

If you are interested in signing up as a sponsor or player, or if you have any questions or concerns, please contact Mark Bauer (817.307.1829; mark.bauer11@yahoo.com) or Bill Richmond (314.324.3242; brichmond@pcrfirm.com). We thank you for your consideration as we work to provide for local students who want to take the next step in their education and attend a top-flight public institution as a Mizzou Tiger.

Best regards,

Mark Bauer
Tournament Co-Chair

Bill S. Richmond
Tournament Co-Chair

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**CHASE DANIEL AND DFW MIZZOU GOLF TOURNAMENT
SPONSORSHIP LEVELS**

Level	Benefits/Perks	Cost
Presenting Sponsor	Highest level sponsorship; exclusive to one sponsor. Includes four golfer tickets, two of which have the option to play with Chase Daniel as half of his foursome during the tournament. Maximum marketing coverage in all mediums, including top-placement on golfer polo, event signage, all communications and advertising (both in print and online), extensive recognition throughout each portion of the event	\$5,000
Platinum Sponsor	Only three available; marquee sponsor of either the (1) Awards Ceremony, (2) 19 th Hold and Dinner, or (3) Player Gifts & Golf Carts. Includes four golfer tickets. Maximum marketing coverage in all mediums, including prominent placement on logo'd item, event signage, an entire dedicated hole, all communications and advertising (both in print and online), extensive recognition during the event.	\$4,000
Gold Sponsor	Only three available; named sponsor of either the (1) live fundraising auction, (2) silent fundraising auction, or (3) raffle giveaway. Includes four golfer tickets. Maximum marketing coverage in all mediums, including prominent placement on logo'd item, event signage, an entire dedicated hole, all communications and advertising (both in print and online), extensive recognition during the event.	\$2,600
1839 Sponsor	Limited availability; includes two golfer tickets. Premium marketing coverage including professional event signage at a Par-5 hole, special recognition as an 1839 sponsor, communications and advertising (online), and special recognition at lunch and during the awards	\$1,600
Hole-In-One Sponsor	Only two available; includes two golfer tickets. Extensive marketing coverage including professional event signage at the hole you are sponsoring (tee box <u>and</u> greenside), special recognition as HIO sponsor, communications and advertising (online), and recognition at lunch and during the awards	\$1,000
Corporate Foursome	Includes four golfer tickets and a "Tees & Greens" sponsorship/promotional signage (also, saves 10% on the golfer tickets over single purchases)	\$610
Closest to the Pin, Longest Drive, Beverage Cart, or Raffle Prize	Perfect for small businesses and supportive individuals. Marketing coverage including professional event signage, special recognition as specific sponsor, communications and advertising (online), and recognition at lunch and during the awards.	\$500
Tees & Greens Sponsor	Perfect for small businesses and supportive individuals. Marketing coverage including professional event signage for your logo or name at a tee box <u>or</u> green, online advertising, and recognition at lunch and during the awards).	\$250

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In-Kind Sponsor	Exclusive to one sponsor each for beer, wine, or liquor to be consumed at the event. Marketing coverage including event signage, communications and advertising (online), and recognition at lunch and during the awards). Subject to exclusivity of top level sponsors. Substantial in-kind gifts for the live auction or silent auction also qualify.	In-kind
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